



INFORMATION PACKET

SHULLSBURG BICENTENNIAL CELEBRATION

MADE POSSIBLE BY
THE SHULLSBURG BICENTENNIAL COMMITTEE

GREETINGS

Hello Shullsburg business and property owners, civic groups, and community organizations:

We are excited to share information regarding the 2027 Bicentennial Celebration! Included in this packet you'll find a tentative schedule of events, a list of ways to get involved, links to pertinent resources and social media pages, and Bicentennial Committee contact information. Oh, and a free celebration souvenir!

We hope to work together to make 2027 a year to remember. Please contact us with any questions or concerns regarding any information provided.

Thank you,

The Shullsburg Bicentennial Committee



SCAN THE QR CODE TO VISIT [SHULLSBURGBICENTENNIAL.COM](https://shullsburbicentennial.com)



2027 EVENT SCHEDULE

JANUARY 1

Booming into the Bicentennial | Townsend Center

An opening celebration with evening fireworks, snacks and refreshments.

FEBRUARY - APRIL

Educational Activities

Shullsburg students will enjoy field trips, assemblies and hands-on activities for all age groups illustrating how our ancestors lived years ago. Presentations will include: Reenactments of significant events from the past 200 years by actors portraying historical Shullsburg figures; historical songs, films and dances created and performed by students; and storytelling about Shullsburg's history.

MARCH 6

200 Years of Patterns and Pasty | Centenary United Methodist Church

A quilt and art show, featuring a pasty meal, will showcase the talents of community members.

Sips and Snacks Event

Sponsored by Advance Shullsburg

APRIL 11

Bicentennial Ball | Shullsburg High School

Join us the Sunday afternoon following Shullsburg's Junior Prom for a dance for all ages, featuring Ken Killian's Classic Big Band.

MAY 1

Veteran's Loyalty Day Celebration

Shullsburg has been selected by the Wisconsin Veterans Service Organization to host the 2027 Loyalty Day Celebration. The event will feature a parade, a special veteran meal, and community festivities throughout the day.

JUNE 5

Recognition of Shullsburg's Agricultural Community

Cruisin' Shullsburg Car Show

Sponsored by Advance Shullsburg

2027 EVENT SCHEDULE

JULY 4

Fourth of July Parade and Activities

Experience Shullsburg's traditional parade, featuring the Wisconsin Shriners mini cars and Echos of Camp Randall (UW-Madison Marching Band)! Continue the celebration at Badger Park with family-friendly activities throughout the day, including the opening of the time capsule.

Patriotic House Decorating Contest

JULY 31 & AUGUST 1

Shullsburg Social: A Reason to Come Home

Pioneer Street Dance, Saturday PM | Ecumenical Service, Sunday AM

Plus: Community picnics and reunions in Badger park, with Lafayette County Historical & Genealogy Society members wandering the crowds portraying historical Shullsburg characters and sharing their stories.

SEPTEMBER TBD

Once a Miner, Always a Miner: 152 Years Later | Shullsburg High School

An all-school reunion offering a Saturday of reconnection while enjoying a light meal, school tours and classic tunes.

OCTOBER 2

Recognition of Shullsburg's cheese history and trucking industry

Cheesefest

Sponsored by Advance Shullsburg

NOVEMBER 27

Community Appreciation Celebration

Recognition of local volunteers and supporters of bicentennial events

A Bit of Yesteryear Christmas | Thanksgiving Weekend

Sponsored by Advance Shullsburg

DECEMBER 31

Lighting Up the Next 200 Years | Townsend Center

A closing celebration with evening fireworks, snacks and refreshments.

PLEASE NOTE: Details for many of these events are still being finalized. We wanted to give businesses and community leaders an early look at what's ahead to make 2027 as successful and inclusive as possible! Stay tuned for further information, and continue to check our website for updates.

BUSINESS PARTICIPATION

There are lots of ways for Shullsburg businesses to get involved and capitalize on increased foot traffic during events.



OPEN YOUR DOORS!

Consider adjusting hours if needed to allow event goers to explore, eat and drink, or shop. Use signs or sandwich boards to direct people into your space. When weather permits, prop your door open to welcome new guests.



OFFER A SPECIAL PROMOTION

This could be a sale or special menu item/drink, exclusive inventory, a free gift with purchase, free product samples, or in-store demonstrations. Be creative and feel free to reach out with questions or for brainstorming assistance.



UP YOUR WINDOW GAME

With increased visitors and family coming home, this is the perfect time to spruce up window and in-store displays; highlighting your business, industry or property history will add to the historic occasion.



HELP SPREAD THE WORD

Share Facebook event posts with your own following, hang up a poster, and let customers know that they won't want to miss any 2027 activities.

MERCHANDISE + MORE

Official Bicentennial merchandise can be purchased online and inside downtown retailers! Grab a souvenir for yourself or find the perfect holiday or birthday gift for friends and family.

SCAN THE QR CODE TO SEE AVAILABLE MERCHANDISE FOR PURCHASE



HELP US PLANT 200 TREES within the 53586 zip code! A registry of all Bicentennial trees will be included in the 2027 time capsule, and participants will receive a certificate of inclusion with details about their tree. Newly planted trees will benefit homeowners and the greater community, leaving a legacy for the next generation and contributing to our historic celebration in a unique and environmentally-friendly way.



SCAN FOR MORE INFO



SHULLSBURG BICENTENNIAL COMMITTEE

WEBSITE: shullsburgbicentennial.com

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